



Ministry of Human Resource Development Government of India



Ministry of Commerce & Industry Government of India





WHAT DOES IT COVER?

- Exhibition: More than 150 exhibitors from top of the line Institutions showcasing best practices to the global participants and explore collaborations.
- Conference: In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that's relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.
- Hosted Reverse Buyer Seller Meet (RBSM): B2B meeting with the delegation of over 300 international student recruiters to be hosted during the event from the regions like Middle east, CIS, SAARC and Africa etc.
- FICCI 6th Higher Education Excellence Awards: Recognition of quality and excellence in higher education delivery.

- CEO Roundtable: Exchange of information, ideas and insights on higher education among top CEOs.
- Master Classes: Focused discussion on topical issues pertinent to the sector.
- Poster Presentation: A theme based competition for professionals / post-graduate students to creatively share their know-how with the delegates.
- Delegate Participation: Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- Campus Visit: On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating University's/Institute's campus.

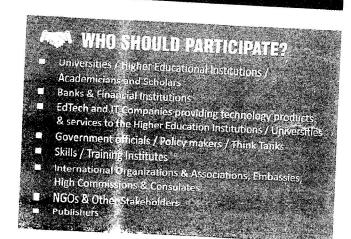


- Delegation to be hosted from the following countries: Africa • Middle East • SAARC • CIS
- Also, delegates from USA, UK, European Union & other countries
- Exclusive one to one meetings of the exhibitor with hosted foreign education agents

PROFILE OF THE HOSTED RBSM DELEGATES

- **Education Consultant**
- Chancellor / Vice Chancellor / Dean of a University or Institution
- Director / President / Vice President / Rector / Head -International Relation / Head of University or Institution
- Senior Officials from Education Ministry
- President / Secretary of Largest Education Association
- Journalist dealing with Education Sector

COLLABORATION MODELS Academic Exchange Research Collaborations Twinning Programs Joint Degree Programs **Dual Degree Programs**



FOR EXHIBITION & SPONSOBSHIPS, SONTOET US:

HEAD OFFICE

Mayank Rastogi - Deputy Director, FICCI [E-mail: mayank.rastogi@ficci.com Vivek Mishra - Assistant Director, FICCI

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MUMBAI OFFICE

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B.K. Nayak - Deputy Director, FICCI | E-mail: bk.nayak@ficci.com

MEN WHY PARTICIPATE?

- International Student Recruitment: This exhibition will provide a gateway to recruit International Students to the University / Institute
- Platform for Policy Deliberations: Listen to policy makers and provide your perspective
- Partnerships: Collaborate with Foreign Universities
- Branding: The platform for your institute's / University's brand building
- Knowledge Transfer: Exposure to global best practices
- Networking: Explore collaborative apportunities with domestic / foreign partners

EXHIBITION PARTICIPATION CHARGES

Space	Minimum area 9 sq. mtr.	Participation Charge	
Shell Space		INR	US\$
		1,45,000	3600



(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

Plus GST @ 18% on the above

CONFERENCE DELEGATE REGISTRAT

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Delegate	Registration Charges
Indian Nationals	INR 12,000 per delegate
Foreign Delegates	USD 700 per delegate
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INCENTIVES

- a. Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31" August, 2019
- b. Four or more delegates from the same organization: 15% off on the total delegate fees

FICCI Corporate Members (25% discount)

FICCI Associate Members (15% discount) *Plus GST @18% on the above

NOTE: • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

FOR REVERSE BUYER SELLER MEET (RBSM):

Sudhanshu Gupta - Sr. Assistant Director, FICCI E-mail: sudhanshu.gupta@ficci.com

FOR CONFERENCE & SPONSORSHIPS, CONTACT US:

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